



Buletin FPP

FAKULTI PERNIAGAAN DAN PERAKAUNAN, UNIVERSITI MALAYA

Tarikh: 15 September 2002, (bersamaan 8 Rejab 1423)

Bil: 2/2002

KONVOKESYEN UM MERIAH

Konvokesyen UM telah berlangsung dengan jayanya pada 4 hingga 8 September yang lepas. Seramai 615 orang pelajar FPP telah berjaya menamatkan pengajian dalam bidang masing-masing berbanding 447 graduan tahun lepas. Seramai 277 graduan telah dianugerahkan Sarjana Muda Perakaunan dan 226 graduan menerima Sarjana Muda Perniagaan. Pada peringkat sarjana pula, seramai 69 graduan telah dianugerahkan Sarjana Pentadbiran Perniagaan, 17 graduan menerima Sarjana Pentadbiran Perniagaan (Perakaunan) dan 26 graduan menerima Sarjana Pengurusan.

Salah seorang pelajar FPP, Nur Aini Ong bt Haji Maliki Ong telah dianugerahkan Anugerah Pelajaran DiRaja oleh Pro Canselor Universiti Malaya, Duli Yang Teramat Mulia, Raja Muda Perak Darul Ridzuan, Raja Nazrin Shah. Anugerah diberi atas kecemerlangan beliau dalam bidang akademik serta penglibatan beliau yang aktif dalam bidang ko-kurikulum.

Staff akademik FPP juga tidak ketinggalan menghadiri Majlis Konvokesyen tersebut bagi memberikan sokongan mereka kepada semua graduan. Tahniah kepada semua graduan, dan juga tahniah kepada semua sahabat kerana mereka adalah 'produk' semua sahabat. Moga-moga, di tahun hadapan, kita semua di FPP akan berazam untuk mengeluarkan bukan sahaja lebih ramai graduan, bahkan lebih berkualiti!



PhD di NUS?

Pada 9 September 2002 yang lepas, dua orang wakil dari National University of Singapore telah mengunjungi FPP bagi menarik minat staff akademik menyambung ijazah kedoktoran di universiti mereka. Wakil mereka iaitu Dr. Keh H.T. dan Dr. Chong J.K. telah membuat taklimat tersebut di Bilik Mesyuarat 1, FPP pada pukul 2 petang.

Antara kelebihan yang ditawarkan oleh NUS termasuk pelepasan yuran tahunan dan elaun S\$1,500 sebulan diberi secara automatik kepada calon yang diterima masuk ke program ini. Adalah diharapkan akan ada sahabat dari FPP yang merebut peluang tersebut. Sila lawat <http://www.bschoool.nus.edu.sg> untuk maklumat lanjut.

MBA Alumni Dinner

MBA Graduation Dinner yang berlangsung pada 6 September 2002 di Hotel Sunway Lagoon Resort, Kuala Lumpur berlangsung dengan penuh meriah dan bermakna. Majlis dimulakan dengan ucapan alu-aluan Dekan FPP, Prof. Dr. Md. Nor Othman dan Pengarah Sekolah Pasca-

siswazah Perniagaan, Universiti Malaya, Prof Madya Dr Abdul Latif. Seramai 140 orang hadir di majlis tersebut termasuk graduan MBA dan MBA (Accountancy) 2002, ahli MBA Alumni, staf akademik dan sokongan FPP. Laman web rasmi MBA Alumni turut dilancarkan oleh YB Dr. Hj. Abd.

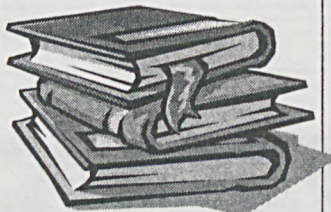
Latiff Ahmad selaku tetamu kehormat majlis tersebut. Sahabat boleh melayari laman web tersebut di <http://www.ummbaa.com>

Tahniah diucapkan kepada semua sahabat yang bertungkus lumus menjayakan majlis tersebut dan tidak lupa juga kepada semua sahabat yang turut serta di dalam majlis tersebut.



Latest Publications

Publications has become the main activity for our faculty members. The following are some of the recent publications:



Journal Articles

- 1) Mohd Nazari Ismail and Sharon Ann De Souza (2002) "Key Skills That Business Graduates Should Possess: The View of Malaysian Managers", *Malaysian Management Review*, June 2002 (Vol. 37 No. 1)

Proceedings

- 1) Mohd Nazari Ismail (2002) "Islamic Influences on Management Practices: The Case of Malaysia", *Proceedings of the 2002 International Conference of the Korean Academy of Management*, Seoul, Korea, March 29, 2002.

Conference Papers

- 1) A. Thillaisundaram (2002), "Taxation and Its Impact on the Economic Development of Malaysia" paper presented at the *ICFTU-APRO/MTUC National Workshop on Taxation & Social Development*, Kuala Lumpur on 13 June 2002.
- 2) Mohd Nazari Ismail (2002) "Economic Sovereignty and FDI", Paper presented at the *First Korean Studies Workshop in Southeast Asia*, University of Malaya, 4-5 July 2002.
- 3) Mohd Nazari Ismail (2002) "Political and Social Precon-ditions for the Development of a Competitive Knowledge-driven Society: Islamic Perspective", Paper presented at the *Seminar on 'Islam, Globalization and K-Economy: Issues and Challenges'*, Shah Alam, Selangor, Malaysia, March 26, 2002.

Call For Papers

- 1) Seminar Kebangsaan Pengurusan dan Pembangunan Sumber Manusia 2002 to be held on 22 and 23 October 2002 at Puteri Pan Pacific, Johor Bharu, Johor. Paper submission deadline is September 15, 2002.
- 2) The Fifth Biennial Conference of Asian Consumer & Family Economics Association (ACFEA) to be held on 2 to 4 July 2003 at National Chengchi University, Taiwan. Paper submission deadline is November 1, 2002.
- 3) The Second International Business and Economy Conference to be held on 9 to 12 January 2003 at San Fransisco, USA. Paper submission deadline is September 23, 2002.
- 4) 30th World Marketing Congress to be held on 9 to 11 January 2003 at New Delhi, India. Visit www.immindia.com for more information.
- 5) The 1st International Conference of the Asia Academy of Applied Business to be held on 10-12 of July 2003 at Kota Kinabalu, Sabah. Paper submission deadline **December 31, 2002**. Visit www.ums.edu.my for more information.

Berita NADI

Nadi UM bercadang untuk mengadakan majlis korban di dalam kampus UM. Apa yang istimewa dalam majlis ini adalah sahabat diberi pilihan sama ada untuk memilih lembu, kerbau atau pun unta untuk dikorbankan! Berikut adalah anggaran harga untuk pilihan-pilihan ter-sebut:

- i) Satu bahagian lembu: RM260
- ii) Satu bahagian kerbau: RM285
- iii) Satu bahagian unta: RM 715

Pihak NADI juga menawarkan dua jenis cara pembayaran iaitu bayaran secara sekali gus atau bayaran secara ansuran bulanan mengikut bilangan bulan yang dipilih dan kos.

Pembayaran boleh dibuat mulai September 2002 hingga Januari 2003. Borang tempahan korban boleh didapati di Pejabat Dekan. Tarikh tutup permohonan ialah **20 September 2002**. Bersama-samalah kita semua merebut peluang ini untuk menambahkan amal masing-masing!

Tahniah!

FPP mengucapkan tahniah kepada Prof. Madya Dr. Mohd. Nazari Ismail kerana memperolehi seorang cahayamata lelaki baru.

Research Grants

Following the aim of the University Malaya to promote funded research by their academic members, this news may present to us excellent opportunities to help the university to achieve that goal.

1. The International Federation of Accountants (IFAC) is seeking applications of interest from experienced and respected academics to carry out research on assessment methods. The objective of the project is to provide guidance to assist and encourage member bodies of IFAC to select a range of appropriate assessment methods to better test the capabilities and competences of candidates for admission to the accounting profession. Those interested can submit their proposal not later than **11 October 2002**. For more information, please visit www.ifac.org
2. The JBF Center Asian Institute of Management is seeking applications of interest from two finance professors from the member schools of the Association of Deans of Southeast Asian Graduate Schools of Management (ADSGM) outside the Philippines to carry out research projects in finance whose results will be presented in a public lectures organized by the Asian Institute of Management, Manila. The deadline for the submission of proposals is **September 30, 2002**. Successful applications will be notified by October 30, 2002. For more information, please visit <http://www.jbf.aim.edu.ph/>

20 September 2002:

Tea Talk UM-MBA Alumni akan diadakan di Bilik Mesyuarat 1, FPP jam 5.30 to 7.00 petang. Tajuk perbincangan ialah "Peacock In The Land Of Penguins".

20 September 2002:

Intellectual Discourse oleh Dr Wan Sabri Wan Hussin bertajuk "Perniagaan yang Dilarang & Penglibatan Orang-orang Islam: Perspektif Makro" bertempat di Bilik Mesyuarat 1, FPP pukul 3 petang.

30 September - 5 Oktober 2002:

Lawatan ke FPP oleh Pemeriksa Luar Program Perakaunan, Prof Kenneth A. Merchant dari University of Southern California, Los Angeles, USA.

12 - 15 November 2002:

Audit Kepatuhan akan dijalankan di seluruh UM oleh SIRIM.

Penyertaan Dalam Seminar/ Persidangan Kursus

Terdapat beberapa orang sahabat dari FPP yang telah menyertai pelbagai seminar dan bengkel yang berkaitan dengan bidang masing-masing. Mereka adalah:

- 1) Sahabat Lim Chui Choo & Mohd Zulkhairi Mustapha telah menghadiri Persidangan Percukaian Kebangsaan Ke-2 pada 3 September 2002 di Hotel Palace of the Golden Horses, Kuala Lumpur.
- 2) Sahabat Fauzi Zainir, Lee Kum Chee, Ervina Alfian dan Mohd Zulkhairi Mustapha telah menyertai Bengkel Penulisan Ilmiah Bahasa Melayu pada 11-14 September 2002 di Hotel Regency & Resort, Port Dickson.

Doctorial Seminar

A doctoral seminar was held on on 24 Ogos 2002 at 10.00 a.m. in Lecture Theatre 6, FPP. The presenter, Hoh Lee Cen is a PhD candidate under the supervision of Professor Dr. Sieh Mei Ling. The title of the presentation was "Consumer Quality Inference Preference - A Case of Non-Frequently Purchase Service".

Berita ISO

Pada 29.8.2002, seorang auditor daripada ISO Pusat, Sahabat Nik Ahmad Kamal, telah melawat FPP bagi menjalankan audit susulan. Hasilnya, FPP telah diberi 2 NC (ketidakakuran). Tahniah kepada semua sahabat kerana memberikan kerja sama sepenuhnya untuk audit ini.

Beliau telah mencadangkan perkara berikut kepada semua pensyarah:

- ⊙ memasukkan keputusan ujian pertengahan semester bagi kursus yang berkaitan.
- ⊙ mengemaskinikan fail kursus yang masih belum lengkap.
- ⊙ bagi contoh jadual pengajaran terperinci, beliau memberi cadangan agar kursus CAEA2209 dijadikan sebagai contoh. Namun, jadual pengajaran terperinci tersebut hanyalah sebagai pilihan sahaja.

Sila lawat laman web QAMU, www.qamu.math.um.edu.my untuk cadangan dan persoalan.

Lagi pasal kualiti..

Pada 21 hingga 23 Ogos yang lalu, FPP telah dikunjungi oleh sebuah syarikat perunding, Atarek Kamil Ibrahim & Co. yang telah diminta oleh Kementerian Pendidikan Malaysia untuk mengadakan kajian kualiti. Pegawai tersebut ialah Prof Emeritus Lyall McLean (Perakaunan), Prof Alistair MacCormick, Prof Dr. Hamzah Ismail, Encik Zul Effendy Mohd Saad dan Encik Shahrizal Shamsuddin. Semasa lawatan tersebut, pihak berkenaan telah mengadakan lawatan semasa kuliah sedang dijalankan, perjumpaan dengan Dekan, Timbalan-Timbalan Dekan, Ketua-Ketua Jabatan dan pensyarah FPP. Selain itu, mereka turut membuat perjumpaan dengan 5 orang pelajar untuk ditemubual dan melawat kemudahan asas yang ada di FPP.

Takziah

FPP mengucapkan takziah kepada tiga orang sahabat FPP yang berikut kerana telah kehilangan insan tersayang:

1. Prof Madya Tan Lee Peng telah kehilangan bapanya pada 11.9.02.
2. Sahabat Cheah Eng Tuck juga telah kehilangan bapanya pada 16.9.02.
3. Sahabat Kamsiah Saidin telah kehilangan anaknya pada 22.9.02.

FPP berharap ketiga-tiga sahabat ini bersabar dan menghadapi dugaan ini dengan tabah.

Isu Parking!!

Masalah pelajar meletakkan kenderaan mereka di kawasan staf begitu heboh diperkatakan baru-baru ini. Pelbagai pendapat diutarakan oleh sahabat-sahabat FPP untuk mengatasi masalah ini. Sehubungan dengan itu, Dekan FPP, Prof. Dr. Md Nor Othman telah

mengadakan pertemuan dengan Pengarah Keselamatan UM. Hasil daripada perbincangan tersebut, Pengarah Keselamatan bersetuju untuk memberikan kuasa kepada sahabat di FPP untuk mengunci sendiri kenderaan pelajar yang didapati tidak

mengikuti peraturan sedia ada. Menurut beliau, perkara ini bukanlah sesuatu yang asing kerana amalan ini telah pun dilaksanakan oleh sahabat di Jabatan Fizik, Fakulti Sains UM. Walau bagaimanapun, maklumat lanjut akan disampaikan kepada semua sahabat FPP.

Guidelines For UM-FBA Research Paper Series

The Faculty of Business & Accountancy, in its effort to promote research among academic staff, have recently introduced a UM-FBA Research Paper Series. This paper series entails any research conducted by faculty members. This can be a Vote F, sabbatical research, conferences and seminars, project undertaken, unpublished reports, attachment with external organization, other joint research (student/ staff/ others).

The research that is published in this paper series must be original, not already sent and published elsewhere. Paper that has already been published in the form of proceedings, journals and chapters in a book will not be considered.

The UM-FBA Research Paper Series is academic in nature. This paper series is intended to serve as a monograph for the Faculty of Business and Accountancy, as already established in many universities in the United States, United Kingdom and others.

The objectives of the research paper series are to promote knowledge-sharing and recognise research effort undertaken in the faculty. This series serves as a reporting platform for any kind of research. Members can send their paper to this series before submitting to journals, conferences or seminars. This will be assessed as publication at the end of the year.

Guidelines for the Paper

The following are the guidelines as to the presentation of the UM-FBA Research Paper Series.

1. Abstract

An abstract of about 300 words is needed to give an overview of the research.

2. Introduction

3. Literature Review

4. Methodology

5. Findings

6. Conclusion

Review Process

1. Upon receipt of the research paper from members of the faculty, it will then be sent to a reviewer within the faculty.
2. This reviewer is selected based on the area that are closely-related to the paper submitted such marketing, finance, information systems, accounting and other functional areas. It will be a formal review as the faculty felt that quality publication is in order.
3. To maintain the quality and integrity of the publication, the reviewer shall be among a PhD holder, associate professor and professor of the faculty.

Format of Submission

In order for the paper to be published it has to observe some guidelines set by the UM-FBA Paper Series. The paper will be A4 size double spacing and font 12 Times New Roman. Margin should be set a 1" top, 1" bottom, 1.50" left and 1" right. The title should be printed in upper and lower case letters, 14 point type, and center aligned. Title that fills more than one line should be single spaced and each line center aligned.

Indicate table placement within text. Camera ready tables should be typed flush with the left-hand margin and have proper labeling of sources, column headings, and other notation.

Used endnotes and appendices only if it is absolutely necessary. Endnotes should be numbered con-

secutively and single-spaced on a separate attached sheet. Appendices should be provided at the end of the main text and before the reference section.

References in the reference section should be singled-spaced within a citation and double-spaced between citations. This section immediately follows the main text. List citations alphabetically and list multiple citations by the same author chronologically. See format in the reference section given below.

Bagozzi, Richards (1984), *Advanced Methods of Marketing Research*, Massachusetts: Blackwell.

Manrai, Ajay and Prabha, Sinha (1989), "Elimination by Cutoffs", *Marketing Science* 8, (Spring), pp 133-152.

Members are advised to keep the length of the paper **30 to 80** pages. The paper should be sent to the Coordinator of UM-FBA Research Paper Series, Dr Abdul Razak Ibrahim. The Research Paper Series will be made available at the Dean's Office, Coordinator Office, Faculty Library and Main Library.

Members are encouraged to read as to gain knowledge from their colleague research, thus add values to their teaching resources. In the future, it is hoped that the abstract can be put in a website so as members could browse and check out paper series that interest them.

Sidang Pengarang

Penasihat

Prof Dr Md NorOthman

Ketua Editor

Mohd Zulkhairi Mustapha

Ahli Jawatankuasa

Dr. Wan Sabri Wan Hussin

Mohd Sarif Ibrahim

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